

A photograph of three young people outdoors, smiling and looking towards the left. The person in the foreground is a young man with short blonde hair, wearing a red and white checkered shirt. Behind him are two other students, a young man with glasses and a young woman, both also smiling. They are standing in front of a large tree with green leaves, and the background is softly blurred.

# 20/21

## **SCHOOL YEAR REPORT PROTECT LIFE MICHIGAN**





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# LETTER FROM THE DIRECTOR

Dear Friends & Fellow Advocates,

We just wrapped up our most challenging year yet. Under COVID-19 restrictions, college campuses became ghost towns and many people sadly treated the pandemic as a vacation from our responsibility to show radical love to those in need.

But the reality is that while many stayed safely at home, abortions didn't stop or slow down. In Michigan, they actually increased by 10%.

We decided early on that if abortion doesn't stop, neither do we. And so, we have only ramped up our efforts to change hearts this year.

We were forced to find innovative ways to reach pro-life students and we succeeded: we reached more people, changed more minds, and saved more lives than ever before. **And we only did it because your support allowed us to.**

There is one thing you can always count on from us: no matter how hard the fight gets, we will not grow weary. We will overcome. This year was no exception.

With immense gratitude,

# THE NUMBERS

**50**

pregnant women served  
through Project Rosie

**258**

pro-choice hearts  
changed

**271**

hours of outreach

**481**

new students recruited to  
campus pro-life groups

**4,927**

attendees at  
training events

**136K**

people reached with  
the pro-life message

**9,497**

followers on social media



# TIM

## MICHIGAN STATE UNIVERSITY

In college, Tim started to yearn to make a difference. He was pro-life but unsure of how to actually make a change. Then he found the Protect Life club on campus.

Tim started attending more and more meetings. He attended outreaches at MSU and in downtown Lansing. He was even trained to lead the outreaches himself!

"There are few who truly understand the reality of abortion, fewer that are willing to share their view, and fewer still that would be willing to sacrifice much time for the cause."

"WE NEED AS MANY PEOPLE AS WE CAN GET, SO THAT'S WHY I'M HERE."

After 3 years in MSU's group, he's an outreach aficionado and apologetics nerd. Now as an almost-graduate of his Ph.D. program, he's joining the leadership team for his local Young Professionals for Life chapter.

Tim has changed numerous minds while leading outreaches, encouraged new students to stand up and defend the unborn, and is continuing to stay involved even after graduation.

Beyond being a shining example of a sacrificial defender, Tim shows us that with training and encouragement, pro-life students can make a huge impact.





## AUG 2020 // GRAND RAPIDS

Haili (CMU) smiles at the 3-day 2020 Life Advocate Intensive, where 40 students do outreach for the first time and change 21 minds on abortion.



## SEPT 2020 // HILLSDALE

Hillsdale College for Life hits a record-setting attendance of 82 students for their fall kickoff meeting.

# HIGH

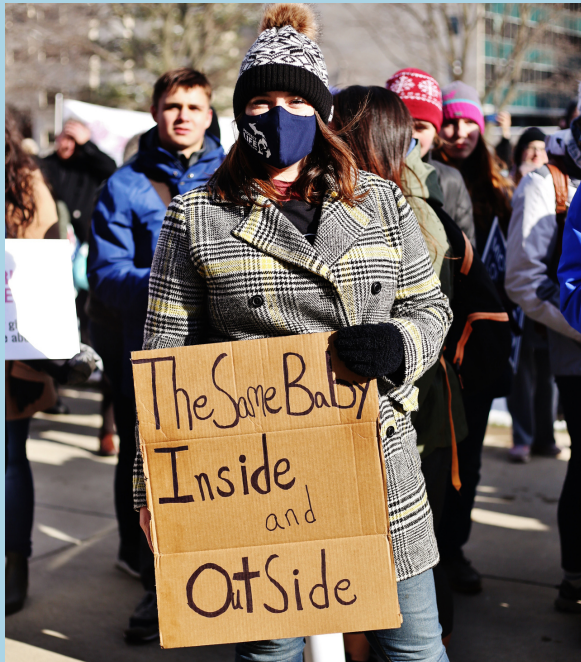


## OCT 2020 // GRAND RAPIDS

Alex (GVSU) becomes one of the first students trained to lead downtown street outreaches!



# LIGHTS



DEC 2020 // JACKSON

After attending the Life Advocate Intensive, high school student, Samantha, decides to work full-time in the pro-life movement.



OCT 2020 // BIG RAPIDS

At the first outreach with our new Rose Memorial display, students from FSU change 21 minds on abortion in just a few hours!



NOV 2020 // KALAMAZOO

Renee (WMU) changes her major to psychology in order to enter the pro-life movement full-time.





## JAN 2021 // LANSING

PLM Student, Desiree (Forest Hills HS)  
addresses over 1,000 people at the  
Lansing March for Life.



## JAN 2021 // TRAVERSE CITY

HS Coordinator, Rebecca, speaks to over  
500 students in Northern Michigan about  
the pro-life movement.

# HIGH



## MARCH 2021 // SAGINAW

SVSU joins OU and Cornerstone to create  
an endowed scholarship for pregnancy  
and parenting students.

# LIGHTS



## MAY 2021 // VIRTUAL

We start a Tiktok account to reach younger audiences. In just a few weeks, we reach tens of thousands of people.  
(Scan the QR code to see our videos!)



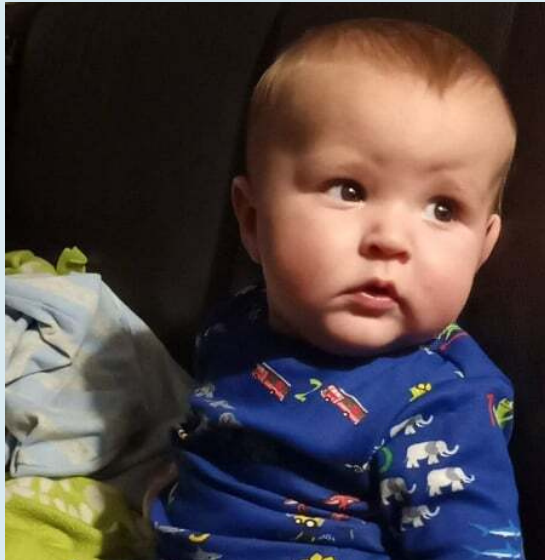
## MAY 2021 // VIRTUAL

Students from the Klusendorf Fellowship persist via Zoom during the COVID lockdown.  
(See page 9 for more info on the Fellowship)



## JUNE 2021 // OWOSSO

We revive our Young Professionals Mixer to recruit more members. A whole team of people step up to start a new network in Southeast Michigan!



## MARY & BABY C

When Mary connected with Project Rosie, she had just found out she was pregnant and wasn't sure what to do. Many of the people around her were pressuring her to have an abortion...she even feared she may be forced to have one.

After an ultrasound, receiving pregnancy counseling, getting encouragement and prayers from us, she found the courage and support she needed to choose life!

In February, Baby C (above & top left) was born. Thanks to some generous Protect Life Michigan supporters & an online registry, he had everything he needed to come home, from diapers and a crib to an entire community excited for his arrival (bottom left).

She told us later, "Thank you so much for the help. I really appreciate the people out there who help single moms like me. It means a lot to me."



# WHO WE SERVE



## HIGH SCHOOL

This NEW program teaches young students how to articulate the pro-life message in their schools & communities.

**30**

high school groups



## COLLEGE

College students are the most vulnerable to abortion - so pro-life students learn how to win hearts over to the pro-life side.

**22**

college groups



## YOUNG PROFESSIONALS

Graduates engage in outreach in their local communities and leverage their circles to advance the pro-life cause.

**3**

regional networks

# NEW & NOTEWORTHY

## KLUSENDORF FELLOWSHIP

Unlike secular campuses, with the majority of the student body holding pro-choice views, pro-life ministry at Christian schools can be a bit different. Rather than winning over their hearts for the unborn, Christian students need their hearts broken and equipped, so they can put their beliefs into action.

This fall, a new initiative is launching to meet this need: **the Klusendorf Fellowship**. Named after pro-life apologist, Scott Klusendorf, this exclusive fellowship will transform students into influential powerhouses.

Fellows will be studying advanced apologetics, completing pro-life projects, and eventually mentoring younger students. They'll have the opportunity for extended internships and scholarships for other worldview and pro-life conferences. Most importantly, students will have the courage to stand up to help make abortion unthinkable.



## SUMMER INTERNSHIP

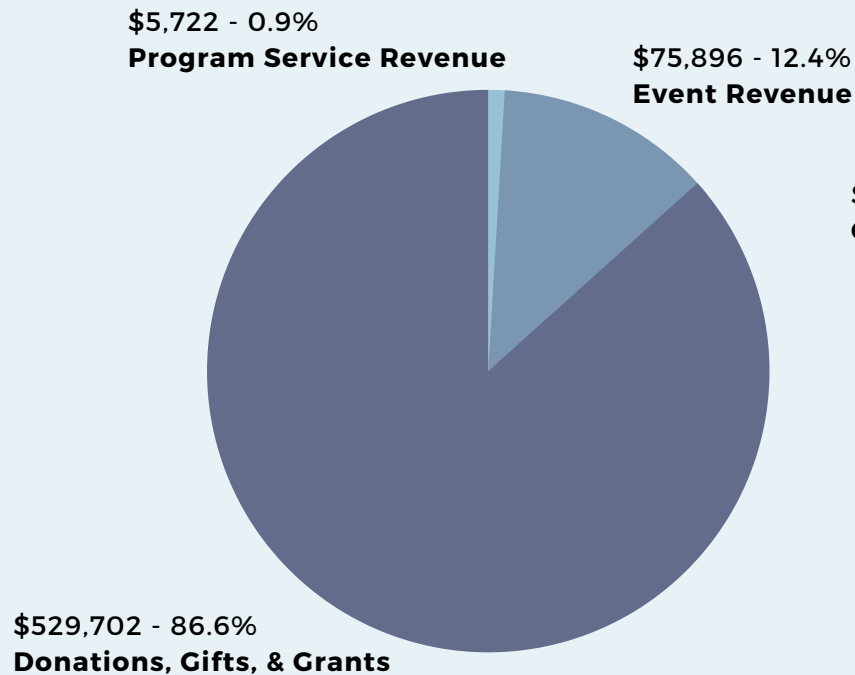
This summer 10 students share an exciting title: Protect Life Michigan's first-ever summer interns!

Their program is a blend of classroom learning, outreach training, and pro-life projects.

Students will leave this internship as equipped pro-life activists. They will also be ready for working full-time in the pro-life movement!

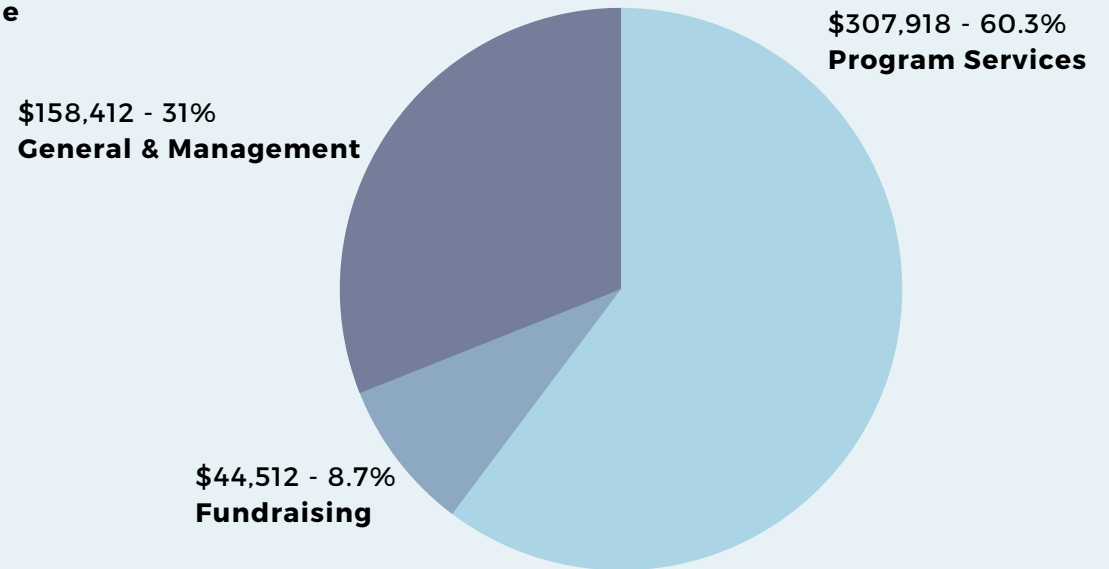
# FINANCIALS

## WE RAISED



**TOTAL: \$611,320**

## WE INVESTED



**TOTAL: \$510,849**



Note: The numbers shown here are estimates, compiled prior to our Financial Review.  
For final numbers and more in-depth financial data, please see our profile on [Guidestar.com](https://www.guidestar.org).



"The encouragement and wisdom of the staff were instrumental to our group's development.

They transformed the way our club functioned for the better and much of my personal understanding and passion for the pro-life cause is a direct result of Protect Life Michigan."

JACQUELINE // GVSU ALUMNA





## How to Support Protect Life Michigan:

Give by check:

Protect Life Michigan

PO Box 23042

Lansing, MI 48909

**Donate online:**

**[protectlifemi.org/donate](https://protectlifemi.org/donate)**

Call: (616) 294-8348

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